Monthly Programme Report

Deva Matha College Kuravilangad BMC

Institution Name: **Deva Matha College Kuravilangad** BMC Code: **KTM/2024/41**

ProgrameTitle: **Steel for Green : Hydration with a Purpose**

Program Category: **Program Addressing Local Environmental Issues**	Activity Type: **Action Program**	No.of participants: **120**
Planned Date: **01-01-1970**	Renewed date: **-**	Program Date: **25-03-2025**
Budgeted Amount: **Rs 10000/-**	Total expenditure: **Rs 12500/-**	Extra Amount: **Rs 2500/-**

Brief Report

Detailed Report on the Event: Steel for Green – Hydration with a Purpose

Organized by: NSS Unit & Bhoomitra Sena Club

Institution: Deva Matha College, Kuravilangad

Venue: SKV Government UP School, Elakkad

Date: 25th March 2025

Event Type: Community Outreach & Environmental Awareness

Target Group: School Students (Primary Level)

1. Introduction

On **25th March 2025**, the **NSS Unit and Bhoomitra Sena Club of Deva Matha College, Kuravilangad**, jointly organized a meaningful outreach initiative titled **"Steel for Green: Hydration with a Purpose"** at **SKV Government UP School, Elakkad**, the college's adopted school. The program focused on promoting eco-conscious living and healthy hydration practices by distributing **reusable steel water bottles** to school children.

This initiative was driven by the vision of reducing plastic waste and instilling responsible environmental behavior in young minds. It served as a reminder that sustainability begins with small but impactful lifestyle changes.

2. Objectives of the Programme

- To **replace plastic water bottles** with eco-friendly steel alternatives
- To **educate children** about environmental conservation and healthy habits
- To **promote sustainability** and social responsibility in the local community
- To establish the **college's commitment** to long-term environmental goals and grassroots engagement

3. Role of Organizing Bodies

NSS Unit – Deva Matha College

The **National Service Scheme (NSS) Unit** took the lead in the community coordination and student mobilization aspects. Volunteers interacted with the children, explained the significance of the initiative, and ensured smooth organization at the venue.

Bhoomitra Sena Club

The **Bhoomitra Sena Club**, the college's premier environmental action group, played a crucial role in shaping the event's eco-conscious framework. The club spearheaded the awareness component, conducting a brief session on the **harmful effects of plastic pollution** and the importance of reusable materials in everyday life.

4. Programme Highlights

- **Welcome Address:** Delivered by a representative from the college, setting the tone for the event and introducing the objectives to the school community.
- **Awareness Talk:** Volunteers from the Bhoomitra Sena Club engaged the students with interactive storytelling and visuals explaining the dangers of plastic waste and benefits of sustainability.
- **Steel Bottle Distribution Ceremony:** Each student of the school was gifted a **high-quality reusable steel bottle** as a symbol of the transition toward mindful living.
- **Student Interaction:** Children were encouraged to share their thoughts and asked to pledge to avoid using single-use plastics.
- **Vote of Thanks:** Delivered by the school headmistress, who expressed heartfelt gratitude on behalf of the staff and

Expenditure Statement

Item	Expenditure	Remarks
Steel bottle	Rs 10000	Purchase cost
Transport and courier charges	Rs 2500	Transportation
Budgeted Amount		**Rs 10000**
Total Expenditure		**Rs 12500**
Extra Amount		**Rs 2500**

Photographs





