Monthly Programme Report

Sree Sankara College Kalady BMC

Institution Name: **Sree Sankara College Kalady** BMC Code: **ERM/2013/20**

ProgrameTitle: **Revive the Earth – Intercollegiate Poster Competition 2024**

Program Category: **Observance of Environmentally Significant Day**	Activity Type: **Awarness Program**	No.of participants: **50**
Planned Date: **12-06-2024**	Renewed date: **-**	Program Date: **12-06-2024**
Budgeted Amount: **Rs 2000/-**	Total expenditure: **Rs 0/-**	Balance: **Rs 0/-**

Brief Report

As part of the World Environment Day 2024 celebrations, the Bhoomitrasena Club of Sree Sankara College, Kalady organized an Intercollegiate Poster Competition with the theme “Land Restoration, Desertification, and Drought Resilience.”

The competition aimed to create awareness among students about the urgent need to restore degraded land, combat desertification, conserve water resources, and build resilience against drought. Participants were encouraged to express their ideas creatively by depicting how landscapes can be restored and what the environment means to them.

Students from various departments enthusiastically participated and prepared posters using different media such as water colors, oils, pen and pencil, and other creative materials. The posters, limited to A4 size, reflected innovative ideas, environmental concerns, and sustainable solutions. Rubina, Ananya, and Navya Murukan of DC III Zoology secured the First, Second, and Third prizes respectively.

The programme successfully sensitized young minds to environmental protection and promoted artistic expression as a means of environmental advocacy. The event contributed meaningfully to spreading awareness about ecological conservation in connection with World Environment Day.

Photographs







