Monthly Programme Report

NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY BMC

Institution Name: **NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY**

BMC Code: **TSR/2010/14**

ProgrameTitle: **Earth Hour 2025**

Program Category: **Participation in Environmentally Relevant Events Conducted by DoECC**	Activity Type: **Awarness Program**	No.of participants: **1640**
Planned Date: **28-03-2026**	Renewed date: **-**	Program Date: **10-04-2026**
Budgeted Amount: **Rs 0/-**	Total expenditure: **Rs 0/-**	Balance: **Rs 0/-**

Brief Report

The Bhoomithrasena Club of Naipunnya Institute of Management and Information Technology (NIMIT) organized an awareness programme in connection with Earth Hour on 28th March 2026 from 8:30 p.m. to 9:30 p.m. The event was conducted as part of a global initiative that encourages individuals, institutions, and communities to switch off non-essential lights for one hour to promote energy conservation and environmental sustainability.

World Wide Fund for Nature (WWF), the organization behind Earth Hour, aims to unite people worldwide in the fight against climate change and biodiversity loss. Following this vision, the Bhoomithrasena Club actively participated in spreading awareness about the importance of reducing energy consumption and protecting the planet.

The programme began with a brief introduction highlighting the significance of Earth Hour and its global impact. Students and faculty members were encouraged to take a pledge to contribute towards environmental conservation by adopting sustainable practices in their daily lives.

The event also emphasized the importance of small individual actions that can lead to significant global change when practiced collectively. Awareness messages were shared to educate participants about energy-saving habits such as reducing electricity usage, using renewable resources, and minimizing waste.

The initiative witnessed active participation from students(Nos : 1500), faculties(Nos: 75), and staff members(Nos: 65), reflecting their commitment to environmental protection. The Bhoomithrasena Club successfully created awareness and inspired participants to take meaningful steps toward a greener future.

In conclusion, the observance of Earth Hour at NIMIT was a meaningful and impactful event that reinforced the importance of environmental responsibility. The programme not only highlighted the global significance of the campaign but also encouraged the campus community to become responsible citizens dedicated to protecting the Earth for future generations.

Photographs

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